



FOR IMMEDIATE RELEASE

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**A “Rockin’ Night of Fun” at 19th Annual
Dancing in the Streets**

Greater Lafayette Commerce announced details of the 19th Annual Dancing in the Streets festival today during a press conference on the John T. Myers Pedestrian Bridge. This year’s Dancing in the Streets presented by IBEW Local 668, will be on Saturday, July 17, 2010 from 4 PM – Midnight in Downtown Lafayette – West Lafayette.

Celebrating the 75th anniversary of the birth of Elvis Presley, the King of Rock and Roll, Dancing in the Streets will feature the history of Rock and Roll then and now with some of the area’s best new and emerging entertainers as well as bands paying tribute to the icons of Rock. Dancing in the Streets will once again rock the streets with a fun-filled schedule of entertainment and activities. Advanced tickets are only \$5.00 (\$10 at the gate) and available at www.DancingInTheStreets.net and at:

AAMCO, 4210 Commerce Dr., Lafayette

EAGLE HARLEY DAVIDSON, 702 Navco Dr., Lafayette

GREATER LAFAYETTE COMMERCE, 337 Columbia St., Lafayette

GUARANTEED TRANSMISSION SERVICE, 3742 SR 38 E, Lafayette

IBEW LOCAL 668, 2535 S. 30th St., Lafayette

OLD NATIONAL BANK locations:

Earl & Hatcher Bldg., 8 N. 3rd Street, Suite 205, Lafayette

Lafayette Pavilions, 140 S. Creasy Lane, Lafayette

Lafayette Promenade 350, 3553 Promenade Parkway., Lafayette

Marsh, 3825 SR 26 East, Lafayette

Marsh, 2250 Teal Road, Lafayette

Marsh, 2410 N. Salisbury Street, West Lafayette

5/3 BANK locations:

Commerce Place 3620 St Rd 26 East, Lafayette

210 S. 2nd Street, Downtown Lafayette

University Square 500 W Sagamore Parkway, West Lafayette

Children ages 5-12 are \$1.00 and children under age 5 are free.

Mike Raiser Ford & Mazda Classic Car and Truck Show

Classic car and truck owners are encouraged to make a day of it by attending the Raiser show and then coming downtown for the festival and cruise. One entry fee of \$20 includes registration to both the Raiser show and the Dancing in the Streets festival and car cruise. Registration runs from 8:00-11:00AM at Mike Raiser Ford & Mazda, 2051 Sagamore Parkway South. Awards will be presented at 3:00 PM then participants can cruise downtown to Dancing in the Streets.

TIBRID Designs Car and Motorcycle Show and Cruise

Guaranteed Transmission Car and Motorcycle Prizes

As one of the many attractions, Main Street will transform into a hot rod, classic car and motorcycle alley when hundreds cruise the streets of Downtown. The classic car and motorcycle show, sponsored by TBIRD Design Services will begin at 7 PM and includes a two mile oval on Main and Ferry Streets between 2nd and 10th Streets. This year \$1,000 in cash prizes will be awarded to classic cars and motorcycles. Guaranteed Transmission proudly presents this year's prizes. Awards will be given in several categories including the Mayors' and County Commissioners Awards.

Vehicle registration - Registration is available online at www.DancingInTheStreets.net, at the Raiser Car and Truck Show from 8:00 AM-11:00 AM on July 18 and at the Fifth Third Bank branch on 2nd Street, in Downtown Lafayette, from 2:00 PM – 6:00 PM on July 18.

Motorcycle registration – Motorcycles can register from Noon – 2:30 PM at Eagle Harley Davidson. At 3:00 PM a police escort will lead the pack to Tapawingo Park. Motorcycles can register at the Tapawingo gate next to Hilton Garden Inn from 3:30 PM to 6:00 PM or online at www.DancingintheStreets.net.

Entertainment

Three stages of great entertainment will keep Downtown streets rockin'. This year Mike Raiser Ford Mazda presents the east stage at Reihle Plaza in Lafayette while Hoosier Park Racing and Casino presents the west stage at Tapawingo Park in West Lafayette. The kids aren't left out of the fun, the 5/3 Bank Kids corner and Midwest Rentals Play Pin features entertainment for your young rocker.

Mike Raiser Ford Mazda East Stage – Reihle Plaza Downtown Lafayette

The Yellow Spiders...one of those bands where you think, "where in the heck did they get that name?" This Central Indiana band has been rockin' the Midwest in one form or another for decades delivering tunes from the 50's, 60's and 70's. With kickin' horns and deep harmonies this group will keep you thinking back to those main street cruises and drive-in theater hot summer nights. Dust off your 45's and get out those little yellow snappy things (spiders) and spend an evening listening to those B Side classics.

Roy Reynolds and his tribute the King of Rock Elvis Presley -Backed by the best pre-recorded "Live Band Sound" available, Roy "The King" Reynolds "TRIBUTE", is a tribute to the Man and his music in that famous "Elvis Presley style".

Hot Rocks - If you like the Rolling Stones, you'll love the sound, look, costumes and energy Chicago's very own Hot Rocks will bring to you. This famous Rolling Stones Tribute 'show' of the Midwest will have you shouting the words to "Jumping Jack Flash," clapping along to "Brown Sugar," and you'll get what you want and need! It's always a rockin' party with Hot Rocks!

Toy Factory - Toy Factory is the band, the groove, and the music of industry professionals. Based out of Indianapolis this tight group of musicians keep the dance floor Rocking and Grooving from the first song to the end of the night. Toy Factory covers genres of Top Forty, Disco, Motown, Rock, Soul and Funk

Hoosier Park Racing and Casio West Stage – Tapawingo Park Downtown West Lafayette

Green Room Rockers - Those who like local flavor will not be disappointed either. Tim Brouk, Arts and Entertainment Reporter for the Journal and Courier sponsored "Rock the Streets", a battle of the bands to see who the fan favorites were in Lafayette's emerging rock scene. This year's winners Green Room Rockers mixes the sounds of reggae, ska and soul with punk rock energy. They are one of the best in the country at it for certain. This band has toured all over the nation and is getting ready to release its second album in September.

The Snake Charmers - The Snake Charmers will take you through a journey of their own brand of music that's guaranteed to keep you up and moving. The members of this dynamic group have performed with numerous major artists such as KISS, Tine Turner, The Beach Boys, BTO, Rare Earth, Gary Puckett, and many more. Their brand of music features low-down romp, wall-to-wall GROOVE, glistening brass, vintage fender licks, thundering bass lines, and make you "weak-in-the-knees" drums. Their sound will get you on your feet for smokin' good time.

Heartless - Heartless is one of the most impressive bands in the Midwest. With a talent for igniting your crowd, the band offers male and female classic rock songs that everyone loves. What makes the group unique is the music of Heart. No other Midwest band can deliver the Wilson sisters' classic sound - the driving beat, the burning guitar riffs, and the soaring, signature vocals. Heartless is comprised of powerful, experienced musicians. Lynn Lupo's extraordinary voice captures the fire and fury of all your Heart favorites while Bob Roberts excites the audience with the best of classic rock. They are backed by a band of seasoned performers, delivering the sound and the songs you want to hear. These award winning musicians have played some of the area's most exciting venues including The House of Blues, Taste of Chicago, Hammond Civic Center, 115 Bourbon Street, Club Dimensions, and Payton's Roundhouse.

Meet the Beatles - Meet The Beatles represent some of Chicago's finest musicians paying tribute to the greatest band in history. These lads have come from every point on the rock n' roll compass to create a "Beatles Concert Experience", complete with the look, accent, proper instruments, and onstage banter.

5/3 Bank Kids Corner – Tapawingo Park Downtown West Lafayette

Join us from 4-5 PM as the kids get to play and enjoy the Kids Corner FREE of charge including; games, rides, moonwalks, obstacle course and activities. Then after 5 PM, wristbands will be available for \$10/each and are good for the rest of the evening. There will be a ton of stuff going on with Karaoke by Wendell, multiple dance groups, DJ Games, Jason the Juggler and singer performances of the winners of "Lafayette's Got Talent" at KIDS CORNER from 4:00 PM to 10:00 PM.

Andrew Simmerman - Andrew is a Lafayette Jeff 2010 Graduate on his way to major in Music at IU School of Music. The 18-year-old singer-songwriter blends Elton John's soul and Billy Joel's rocker spirit with his own uniquely smooth vocal style. Playing a wide variety of covers and originals, even incorporating a few catchy instrumentals, Andrew creates an exciting and ever-changing live-concert dynamic. Based in Lafayette, he has had the opportunity to perform in a number of local venues; however, this is his first time playing at Dancing in the Streets.

Jason the Juggler - From Las Vegas to New York, Miami to Minneapolis, Jason has performed his "G" rated comedy show at Large and Small Venues in Every Major US City. He has shared stages with Jars of Clay, Caedmon's Call, The Robbie Seay Band, and many other musicians, comedians and entertainers. Jason is a Headliner on Carnival Cruise Lines, and companies such as Harley Davidson, Disney, Bayer, Pfizer, Hormel, and Purina all agree, his Live Show Rocks! Audiences may have caught Jason Huneke's Michael Jackson Dance Routine on Americas Got Talent. His show is clean enough for kids, smart enough for adults, and edgy enough for teens and young adults!

DJ Wendall Ferguson - Join DJ Wendell Ferguson for an evening of fun and games. Be sure to be in the Kids Corner at 7 PM to watch the finalists of "Lafayette's Got Talent" take to the stage and have your little ones try their hand at Karaoke too!

Food

Food will be provided by downtown Lafayette-West Lafayette restaurants in Tapawingo Park and at Riehle Plaza including long time vendors Sgt. Preston's and Arni's Pizza as well as new vendors this year. Food and beverages will also be served by in-house vendors including Adalino's Old World Kitchen, Chumley's, Skylight Coffeehouse, Java Roaster, Red Seven, and The Vault.

East Side

Arni's
Cold Stone Creamery
Adelino's Old World Kitchen
Kathy's Kandies
Sgt. Preston's
Spurlock's
Hot Box Pizza

West Side

Buffalo Wild Wings
Dippin' Dots
Gibson's Shaved Ice
Marco's Pizza
Puccini's Smiling Teeth & Pasta
Smoothie King & Egyptian Cafe

Beer and wine will be served by Sgt. Preston's of the North throughout the festival area.

Sponsors

Below is a list of our sponsors who make Dancing in the Streets possible:

Event Sponsor/Leader of the Pack

NECA/IBEW Local 668

Cool Cruiser, Classic Car Cruise Sponsor

TBIRD Design Services Corporation

West Side Stage Sponsor

Hoosier Park Racing and Casino

East Side Stage Sponsor

Mike Raiser Ford Mazda

Checkered Flag Prize Sponsor

Guaranteed Transmission

Bouncer Gate Sponsors

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